



## **Minutes**

### **Economic Development Advisory Committee**

#### **Regular Meeting**

April 25, 2018

7:30 am

Council Chambers, Town Hall

Members Present: Cathy Forster  
Deb Hotchkiss  
Matt Staffen  
Tammy Adkin  
Andrew Atlin  
Council Present: Al Strathdee  
Staff Present: Kelly Deeks-Johnson, Economic Development Manager  
Absent: Carey Pope

#### **1. CALL TO ORDER**

The Chair called the meeting to order at 7:35 am.

#### **2. DECLARATION OF PECUNIARY INTEREST**

None.

#### **3. AMENDMENTS AND APPROVAL OF AGENDA**

**Moved By** Tammy Adkin

**Seconded By** Cathy Forster

THAT the April 25, 2018 EDAC agenda be accepted as presented.

**CARRIED**

#### **4. DELEGATIONS**

None.

#### **5. ACCEPTANCE OF MINUTES**

**Moved By** Tammy Adkin

**Seconded By** Matt Staffen

THAT the March 28, 2018 EDAC minutes be approved and signed by the Chair.

**CARRIED**

#### **6. BUSINESS ARISING FROM MINUTES**

Nothing to report.

#### **7. NEW BUSINESS**

##### **7.1 Discussion - Upper Thames Conservation Authority operating strategy**

Matt Staffen shared with the committee that the St. Marys Golf Course has been challenged with the operating strategy of the Wildwood Dam. He discussed how the decisions made are directly impacting their business and they have done research on the matter and how it impacts other areas in the community, such as development. Mayor Stratthdee informed the committee that staff are aware of the issues and the research has been presented to Council and staff.

##### **7.2 Tourism promotions, advertising and events update**

Kelly Deeks-Johnson provided an update on marketing materials to promote the Town externally to visitors and highlighted some of the publications that we have advertised in. The committee was also informed of the FM 96 live broadcast from the Water Street Bridge on May 18th as part of the small town madness competition.

##### **7.3 Economic Development progress and up-coming job fairs**

Kelly Deeks-Johnson and Deb Hotchkiss informed the committee of our up-coming job fairs: Markham, Toronto, Guelph and Kitchener. D. Hotchkiss will be attending the Toronto job fair along with Perth County. K. Deeks-Johnson informed the committee that the Town, Partners in

Employment, Perth South and DCVI are partnering on a job fair to be held on May 24 at DCVI as part of our Perth4Youth initiatives.

**7.4 Jed Kelly - Exploring fibre in St. Marys**

Jed Kelly, Director of Public Works provided an update on the presentation by SWIFT to Council regarding fibre. J. Kelly informed the committee of Quadro's progress and investment in this area. The Committee expressed interest in asking John DeWeerd from Quadro to attend an EDAC meeting to discuss how the committee can do some preliminary research on the community need.

**8. OTHER BUSINESS**

**8.1 Motion to support Cathy Forster as EDAC member to sit on BIA mural group.**

**Moved By** Tammy Adkin

**Seconded By** Deb Hotchkiss

THAT the Committee support Cathy Forster as the committee member to sit on the BIA mural group.

**CARRIED**

**8.2 Discuss goals and wishes for EDAC to achieve before November.**

The committee agreed to add this to the agenda for the next meeting and to add it first.

**9. UPCOMING MEETINGS**

**9.1 Summer meeting schedule**

The Committee agreed to meet in June and then take a break until September.

**10. ADJOURNMENT**

THAT this meeting of EDAC be adjourned at 9:00 am.

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Chair Atlin

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