St. Marys Business Improvement Area (BIA) Board Meeting Minutes

Date: Monday, Monday March 9th 2020

Location: Stonetown Coffee, 5 Water Street South, St. Marys, ON

Time: 6:00 p.m.

BIA Board: Lanny Hoare (Chair), Councillor Tony Winter, Amie Rankin

(Secretary), Kyle Burnside (Treasurer), Gwendolen Boyle

BIA Staff: Lauren Eedy

Town of St. Marys Staff: Kelly Deeks-Johnson, Economic Development Manager

For information: Brent Kittmer (CAO/Clerk)

Agenda Items

1.0 Call to order and confirmation of Quorum

Meeting called to order at 6:09 by the Chair

2.0 Declaration of Pecuniary/Conflict of Interest

None

3.0 Additions to the Agenda (to be added in Section 12.0 Other Business)

12.1 Addition of discussion around sub committees for 2020

4.0 Approval of Agenda

THAT the March 9th, 2020 BIA Board Meeting be approved, as presented.

Motion: J. Docker-Johnson Seconded: A. Rankin

Carried

5.0 Approval of Meeting Minutes from the February 10, 2020 Meeting

THAT the Meeting Minutes from the February 10, 2020 BIA Board Meeting are approved by the BIA Board and signed by the Chairperson and Recording Secretary.

Motion: J. Docker-Johnson Seconded: K. Burnside

Carried

6.0 Approval of AGM Minutes from April 15, 2019 Meeting

THAT the Meeting Minutes from April 15, 2019 BIA AGM are approved by the Board.

Motion: J. Docker-Johnson Seconded: K. Burnside

Carried

7.0 Public Input Period

7.1 Chantal Lynch motioned to add conversation about closing main street for events to be included in Homecoming in New Business under 12.2

THAT the Board accept motion to add to the agenda.

Motion: K. Payton Seconded: K. Burnside

Carried

8.0 Delegations

8.1 Andrea Macko, Events Coordinator: Hindsight is 2020 Homecoming/Heritage Event

Homecoming will run July 3-5th 2020: parade leaving Pyramid Centre at 6:00pm on Friday July 3, 2020. After parade is the street dance, followed by fireworks and another band downtown.

Stage is to built at the intersection of Queen & Water Streets, thereafter, surrounding streets need to be closed.

Tentatively 10am, closing parking on Water to Jones, Queen to Green Bridge (the latter closed to divert traffic). At 2pm the remainder of Queen Street to be closed from Wellington to Peel Streets.

Along with closures, will come media, posters and a card campaign so the public is aware.

THAT we approve Andrea Macko's discussion regarding Homecoming/Heritage.

Motion: A. Rankin Seconded: K. Burnside

Carried

9.0 New Business

THAT we have a motion to have Andrea Macko present Highlight St. Marys

Motion: C. Lynch Seconded: T. Winter

Carried

Over 1200 people attended Nuit Blanche in 2019, keeping with Council's directive in creating events to bring people to town. This year's theme is 'Highlight St. Marys' happening Saturday, August 15, 2020 from 8-11pm. The event will be held downtown with same light installations, buskers, etc. Proposing downtown stores remain open or decorate with lights to add to the spectacle. Decision to move downtown based on better access and safety for patrons. Looking at street closures downtown for 5pm to set up.Also, working in conjunction with a group to do an organ masterclass with a concert at the United Church. The goal is to have 2400 people attend this year.

THAT we accept Andrea Macko's presentation.

Motion: G. Boyle Seconded: J. Docker-Johnson

Carried

9.1 Homecoming/Heritage 2020 – Request for funding for BIA-led initiative

THAT the Board accepts and approves the request for funding submitted by Julie Docker-Johnson for the Homecoming/Heritage downtown initiative.

Motion: C. Lynch Seconded: G. Boyle

Carried

9.2 Christmas Committee funding request for 2020 – included in agenda package

THAT the Board accepts and approves the request for funding for the 2020 Christmas Open House

Motion: M. Richardson Seconded: C. Szmon

Carried

9.3 2020 Budget Approval

THAT the 2020 BIA budget be approved as presented.

Motion: M. Richardson Seconded: J. Docker-Johnson

Passed

10.0 Council Report

THAT the Board accept the council report as presented by Tony Winter.

Motion: L. Pache Seconded: B. Barnes

Carried

11.0 Projects and Committees

11.1 Christmas Committee, Christmas Open House 2019 report included in the agenda package.

THAT the Board accepts the report for 2019 Christmas Open House.

Motion: C. Taylor Seconded: K. Burnside

Carried

12.0 Other Business

12.1 Addition of discussion around sub committees for 2020, Kyle Burnside

Establishing/Re-establishing sub committees will include a recommended list, draft communication schedule for membership application, deadline for submissions and potential formal training. To be added as an agenda item for future meeting.

THAT the board accepts a motion to accept presentation by Kyle Burnside regarding sub committees.

Motion: G. Boyle Seconded: A. Rankin

Carried

12.2 Chantal Lynch would like include a discussion about the closure of parking on main streets as well as street closures during upcoming events to the April 6, 2020 agenda.

13.0 Agenda Items for Future Meetings and Date of Next Board Meeting

At 7:03pm, Chair Lanny Hoare passed the gavel to Secretary Amie Rankin. Lanny Hoare motioned to approve \$300.00 for Julie Docker-Johnson for Heritage/Homecoming Event.

Motion: L. Hoare Seconded: G. Boyle

Carried

The next BIA meeting is April 6, 2020 in the Town Hall Council Chambers, 6:00pm

14.0 Meeting Adjournment

THAT the meeting be adjourned at 7:07pm

Motion: M. Richardson Seconded: G. Boyle

Passed

Members Present

Liz Pache
Julie Docker-Johnson
Cindy Taylor
Scott McLauchlan
Brian Dundas
Angela Patterson
Alexandra O'Shea
Tracey Pritchard
Tony Winter
Karen Payton

Chantal Lynch
Dick MacPherson

Dan Troyer

Gwendolen Boyle

Kyle Burnside

Cathie Szmon

Jay Harrison

Andrea Macko

Kelly Deeks-Johnson

Lanny Hoare

Bruce Barnes

Lauren Eedy

Lucas Fisher