



Agenda
Recreation & Leisure Advisory Committee

May 24, 2023

5:30 pm

Municipal Operations Centre

408 James Street South, St. Marys

YouTube Link - <https://www.youtube.com/channel/UCzuUpFqxcEI8OG-dOYKteFQ>

Pages

1. **CALL TO ORDER**

THAT the May 24, 2023 Recreation and Leisure Advisory Committee be called to order at _____pm.

2. **DECLARATION OF PECUNIARY INTEREST**

3. **AMENDMENTS AND APPROVAL OF AGENDA**

THAT the March 22, 2023 Recreation and Leisure Advisory Committee agenda be accepted as presented.

4. **DELEGATIONS**

5. **ACCEPTANCE OF MINUTES**

6. **BUSINESS ARISING FROM MINUTES**

7. **REPORTS**

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7.1 **Recreation and Leisure Flats Presentation.**

RECOMMENDATION

THAT Recreation and Leisure Flats presentation be received for information.

7.1 **DCS 33-2023 Quarry Update**

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RECOMMENDATION

THAT DCS 33-2023 Quarry Update report be received for information.

8. UPCOMING MEETINGS

June 28, 2023 at 5:30pm.

9. ADJOURNMENT

THAT the Recreation and Leisure Advisory Committee adjourn at _____pm

TOWN OF ST. MARYS

Milt Dunnell Field Revitalization Project

May 24, 2023



Project Overview



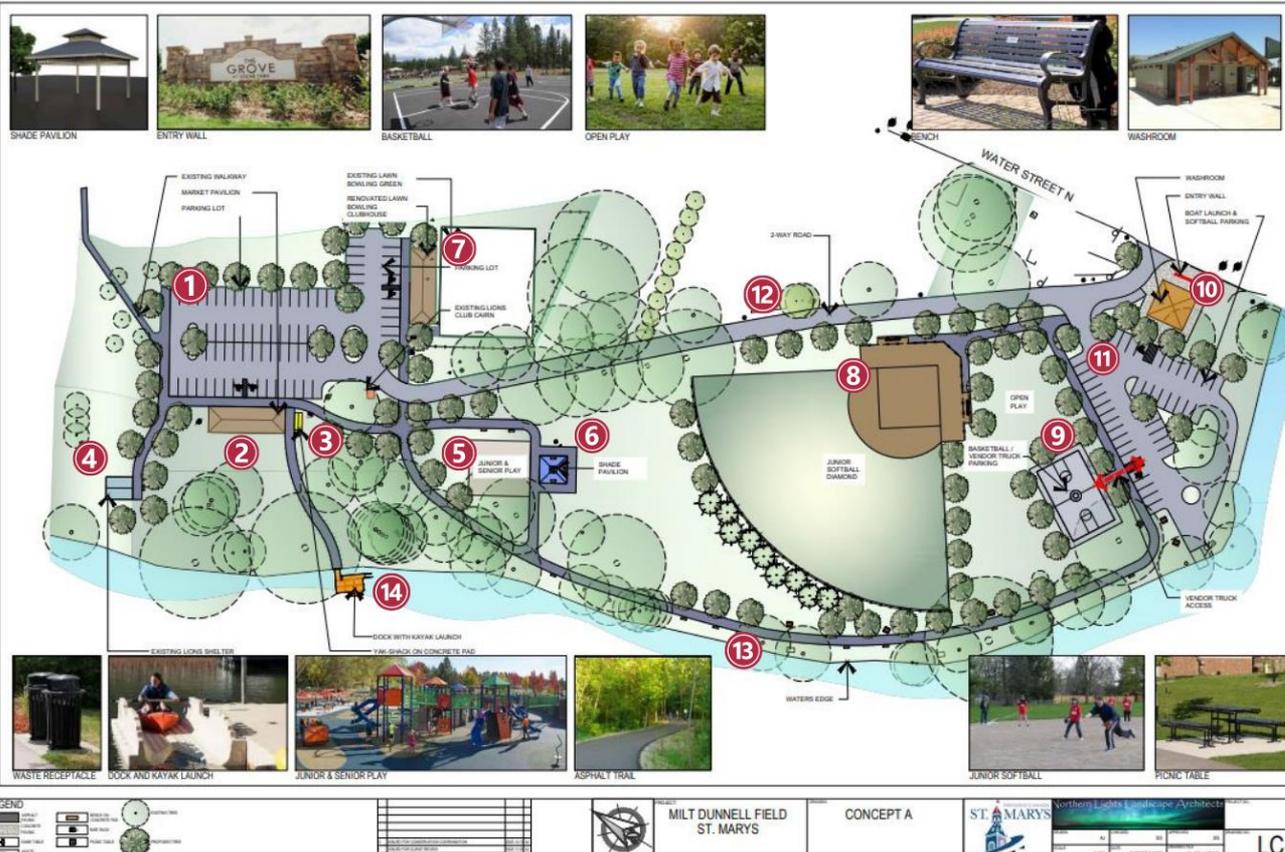
- Vision - to develop Milt Dunnell Field to become an improved outdoor amenity for the community and visitors
- Make the park a multi-use space that is more user friendly for events and activities
- Improve accessibility in the park

Concept A



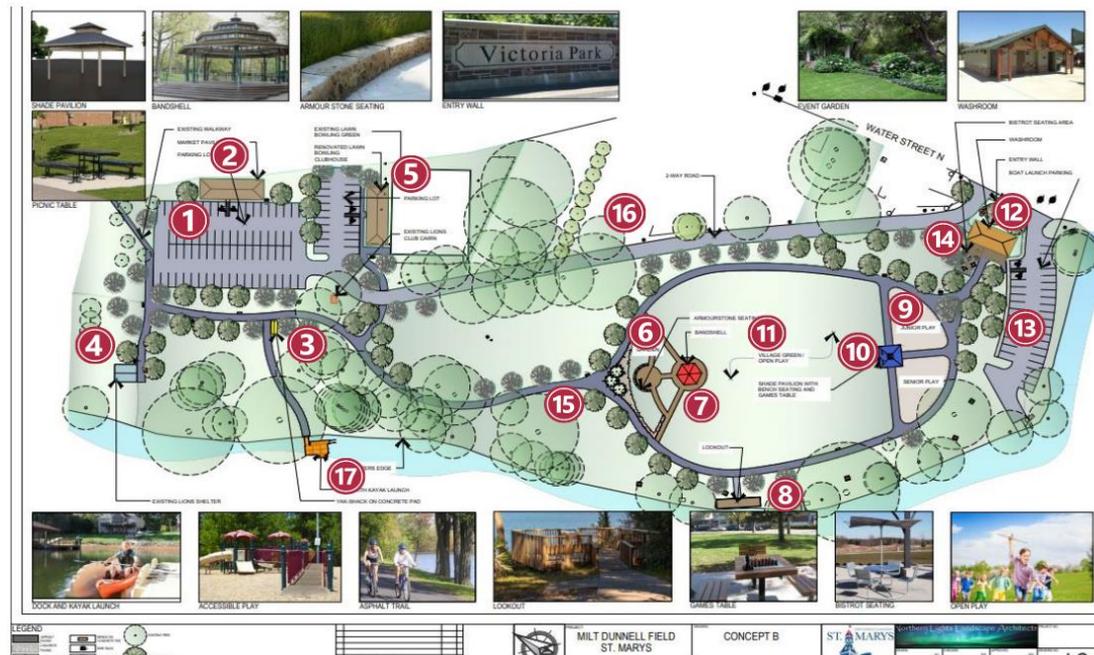
- ① NORTH PARKING LOT
- ② MARKET PAVILION
- ③ YAK SHACK
- ④ EXISTING LIONS SHELTER
- ⑤ JUNIOR/SENIOR PLAYGROUND
- ⑥ SHADE PAVILION
- ⑦ EXISTING LAWN BOWLING CLUBHOUSE/GREEN
- ⑧ JUNIOR SOFTBALL DIAMOND
- ⑨ BASKETBALL COURT/FOOD VENDOR TRUCK PARKING
- ⑩ ACCESSIBLE WASHROOM
- ⑪ SOUTH PARKING LOT
- ⑫ 2-WAY ROAD
- ⑬ PAVED WALKWAY
- ⑭ ACCESSIBLE DOCK

Concept A



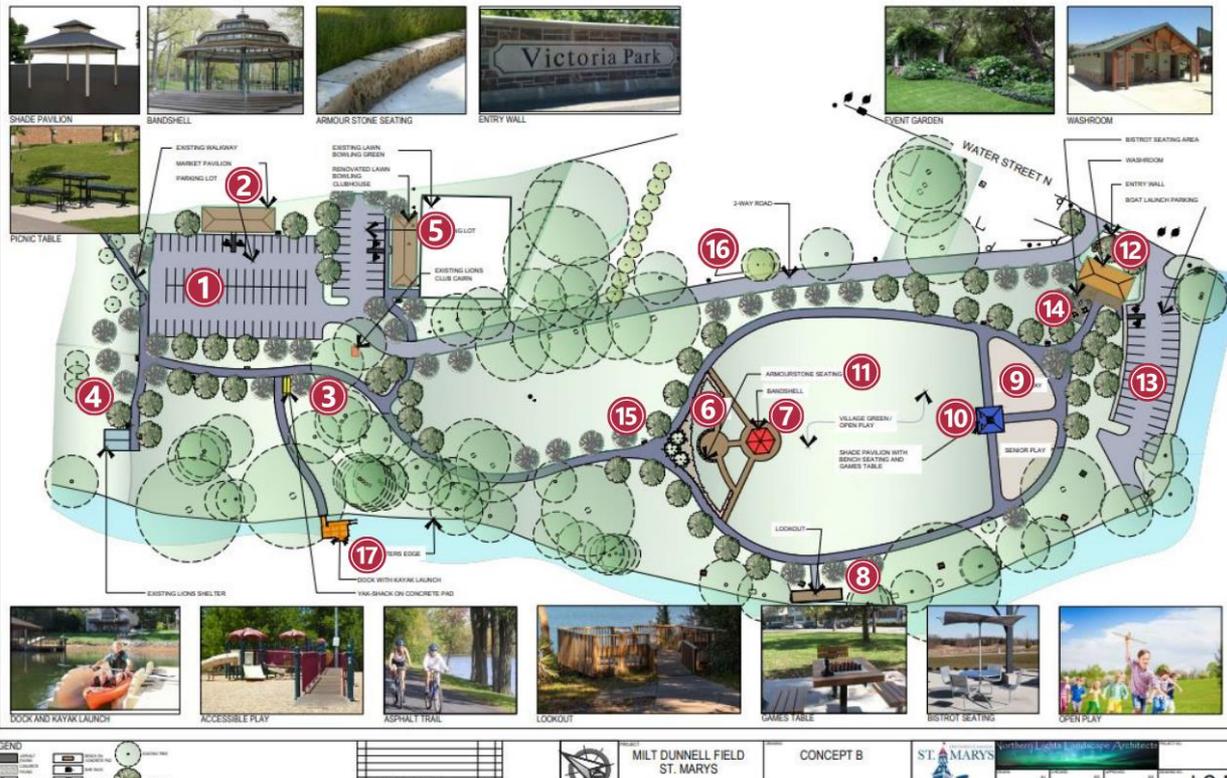
- ① NORTH PARKING LOT
- ② MARKET PAVILION
- ③ YAK SHACK
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- ⑥ SHADE PAVILION
- ⑦ EXISTING LAWN BOWLING CLUBHOUSE/GREEN
- ⑧ JUNIOR SOFTBALL DIAMOND
- ⑨ BASKETBALL COURT/FOOD VENDOR TRUCK PARKING
- ⑩ ACCESSIBLE WASHROOM
- ⑪ SOUTH PARKING LOT
- ⑫ 2-WAY ROAD
- ⑬ PAVED WALKWAY
- ⑭ ACCESSIBLE DOCK

Concept B



- | | | |
|---|----------------------------|-----------------------|
| ① NORTH PARKING LOT | ⑦ BANDSHELL | ⑭ BISTRO SEATING AREA |
| ② MARKET PAVILION | ⑧ LOOKOUT | ⑮ PAVED WALKWAY |
| ③ YAK SHACK | ⑨ JUNIOR/SENIOR PLAYGROUND | ⑯ 2-WAY ROAD |
| ④ EXISTING LIONS SHELTER | ⑩ SHADE PAVILION | ⑰ ACCESSIBLE DOCK |
| ⑤ EXISTING LAWN BOWLING CLUBHOUSE/GREEN | ⑪ VILLAGE GREEN/OPEN PLAY | |
| ⑥ EVENT GARDEN | ⑫ ACCESSIBLE WASHROOM | |
| | ⑬ SOUTH PARKING LOT | |

Concept B



- 1 NORTH PARKING LOT
- 2 MARKET PAVILION
- 3 YAK SHACK
- 4 EXISTING LIONS SHELTER
- 5 EXISTING LAWN BOWLING CLUBHOUSE/GREEN
- 6 EVENT GARDEN
- 7 BANDSHELL
- 8 LOOKOUT
- 9 JUNIOR/SENIOR PLAYGROUND
- 10 SHADE PAVILION WITH BENCH SEATING AND GAMES TABLE
- 11 VILLAGE GREEN/OPEN PLAY
- 12 ACCESSIBLE WASHROOM
- 13 SOUTH PARKING LOT
- 14 BISTRO SEATING AREA
- 15 PAVED WALKWAY
- 16 2-WAY ROAD
- 17 ACCESSIBLE DOCK

Amenities



CONCEPT A

- North Parking Lot
- Market Pavilion
- Yak Shack
- Existing Lions Shelter
- Junior/Senior Playground
- Shade Pavilion
- Existing Lawn Bowling Clubhouse/Green
- Junior Softball Diamond
- Basketball Court/Food Vendor Truck Parking
- Accessible Washroom
- South Parking Lot
- 2-Way Road
- Paved Walkway
- Accessible Dock

CONCEPT B

- North Parking Lot
- Market Pavilion
- Yak Shack
- Existing Lions Shelter
- Existing Lawn Bowling Clubhouse/Green
- Event Garden
- Bandshell
- Lookout
- Junior/Senior Playground
- Shade Pavilion
- Village Green/Open Play
- Accessible Washroom
- South Parking Lot
- Bistro Seating Area
- Paved Walkway
- 2-Way Road
- Accessible Dock

- Stakeholder groups were asked for feedback prior to development of plans
- Highlights included: improved lighting, better zones e.g., picnic, park, sports etc., delineate walking vs driving, consider green improvements, paving, washroom improvements.

Public Engagement



- Public will have the opportunity to provide feedback on concepts
- Results will be compiled and reviewed by the internal working group to make recommendations for the final design
- Draft final design is expected to be at Council mid July

Questions?



MILT DUNNELL FIELD REVITALIZATION PROJECT



FORMAL REPORT

To: Chair and Members of the Advisory Committee

Prepared by: Andrea Slade, Aquatics Manager

Date of Meeting: 24 May 2023

Subject: **DCS 33-2023 Quarry Update**

PURPOSE

In 2019 we were approached by Fun Splash to partner with a unique business venture. Discussions began and an agreement was put into place for a 2020 start. Due to COVID plans were paused and in 2022 Fun Splash was changed to Super Splash and plans were executed.

RECOMMENDATION

THAT DCS 33-2023 Quarry Update report be received for information.

BACKGROUND

Summer of 2022 was the official launch of the partnership between the Town of St. Marys and Super Splash inflatable water park. The summer was very successful with over 31, 793 in attendance at the Quarry. After the season was complete, the Aquatics staff debriefed operations and came up with recommendations to implement for summer of 2023.

REPORT

While the season ran exceptionally well, and numbers far exceeded previous years there are still opportunities for growth at the Quarry. Staff will continue with the partnership between Super Splash and further explore opportunities with a possible expansion to the non-swimming Quarry side for other amenities.

The following recommendations will be implemented this summer:

Training:

- The head lifeguard will have a stronger presence and training in canteen operations. This includes supporting inventory and ordering, training in Activenet registration and transfer.

Procedures:

- The canteen policies and procedures will be updated and integrated into the Aquatics Team Member handbook.

Food Sales:

- New: Request for Quote (RFQ) for a one-year contract with a food service (pizza) to be sold at the Quarry this summer.
- Source out ice cream products.

- All products will be ordered, and pricing analyzed and priced accordingly.
- Developing a streamlined system for reordering products.
- There is an additional terminal installed to assist with speed of service as this area is dual purpose, with admission sales and food sales.
- The cabinets and countertops have been replaced and the canteen has been painted.
- Canteen sales were strong last summer and exceeded previous years. There is an opportunity for growth in food sales. Staff will evaluate modifications to this service for 2024 with a possible move to the grass area.

Overall operations:

- Season runs Friday June 30 to Monday September 4 from 11:00am to 7:30pm
- One full swim this summer as opposed to the scheduled times over the past two seasons. This will create a positive customer experience and will also create quicker admissions and canteen experience.
- Continued hybrid registration process, admissions booked through online or through point of sale onsite.
- Presence of lifeguards at the front for water safety education and admission policy for all ages.
- New this summer is resident seasons pass (for Monday through Friday). This pass is for adults and youth that live in St. Marys.
- Fees have increased, Adult \$7.25, Youth \$4.75.

Staffing:

With the addition of Super Splash, the staff compliment for head lifeguards, lifeguards and canteen has doubled per shift. Although we have a high return rate for both lifeguards and canteen staff, recruiting lifeguards in particular is a challenge. The following items are assisting with building a large summer team:

- With the recommendations from the core service review in 2019, summer operations in the indoor pool have scaled back, this allows the aquatics team to shift to outdoor operations. The indoor schedule is a fair balance of programs to fit needs.
- Spring 2023 we implemented a Leadership Volunteer program for youth ages 14 and older, with Bronze Medallion. In return for 30 hours of volunteering with swimming lessons, they receive 40% off Bronze Cross, equally with Swim Instructors. We currently have 6 active volunteers. These volunteers will be future staff.
- The National Waterfront course that is required for employment is now being held at the Quarry and is free to all aquatic staff, for both the full course and recertification.
- Increased leadership courses throughout the school year, Bronze Medallion, Bronze Cross, and Swim instructors. Continued training for head lifeguards in Leadership courses will benefit going forward.
- Training dates have been set for both Super Splash and the Quarry, all lifeguards hold their waterfront NL and will be training on both areas of operation to allow for a streamlined approach.
- Although policies and procedures are separate for both areas, they are aligned to maximize operations. Depending on the rescues and first aid situations, both teams will work together for a unified approach.
- Head Lifeguards will take the SEE auditor course and will be scheduling in audits throughout the summer.

Partnership:

- Further streamlining of onboarding and training between head lifeguards, lifeguards, canteen staff and super splash customer service staff, and increase in building one team.
- Sharing expenses for equipment, uniforms, training, rescue equipment.
- Continued meetings throughout the summer to ensure smooth operations.
- Developing a united inclement weather policy

Tourism/Communications:

- Updating tourism and promotional signs within the Quarry.
- Addition of an 'instagramable' area where tourism can take their picture, notable St. Marys spot. A wrap of historical pictures will be added to the curved concrete wall by the cliff jump.
- Developing a marketing plan and sharing social media where appropriate.

FINANCIAL IMPLICATIONS

None

SUMMARY

Regular meetings are taking place with Super Splash and Head lifeguards in preparation for summer operations. The opening of the Quarry and Canteen has started and is mapped out over the next 5 weeks in preparation for opening day, Friday June 30.

STRATEGIC PLAN

- ☒ This initiative is supported by the following priorities, outcomes, and tactics in the Plan.
 - Pillar #5 Business Attraction
 - Outcome: Attention on resources to ensure both business retention and expansion
 - Tactic(s): Integrating new business into long-term quarry plans.
- Pillar #5 Marketing and Promotion Plan:
 - Outcome: Establish St. Marys as an ideal setting for new businesses and tourism
 - Tactic(s): Seek ongoing partnerships to extend range and efficacy.

OTHERS CONSULTED

N/A

ATTACHMENTS

None

REVIEWED BY

Recommended by:

Andrea Slade
Manager of Aquatics